Mix & Match Madness

Lucky Dog Animal Rescue

Sponsorship Package

www.luckydoganimalrescue.org

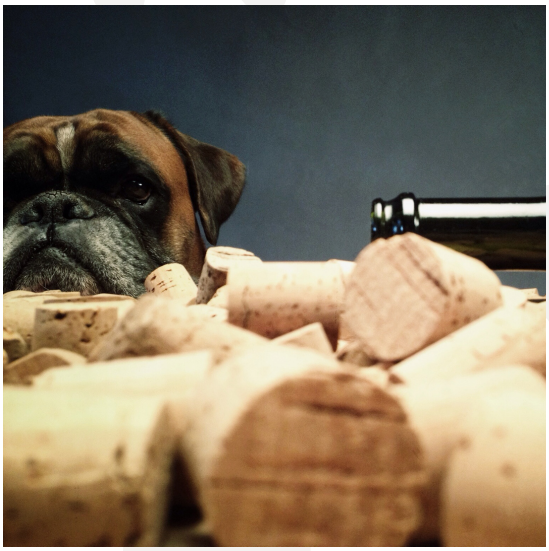
JOIN US IN CELEBRATING 12 YEARS OF SAVING LIVES

Dear Lucky Dog Friends and Supporters,

We are excited to announce our **Mix & Match Madness virtual event!** Celebrating 12 years of saving lives; 12 years of bringing families together; 12 years of building friendships and creating an amazing community and saving over 19,000 lives.

Join us for an exciting virtual festival, filled with a variety of tasting events all benefitting Lucky Dog's lifesaving work!! Cocktail Attire NOT required!

Our Mix & Match Madness virtual event is Saturday, March 13, 2021 featuring a variety of wineries, distilleries, breweries, food tastings, and more -- all enjoyed from the comfort of your home!



This 3-hour special event allows guests to sample pre-selected beer, wine, spirits, and special snacks as they compete for first place with your taste buds -- all from the comfort of your home! (Tasting items sold separately). Enjoy Wagging' Wines, Barking' Brews, Cat-tastic Cocktails, and Tail Wagging Tastings, a silent auction, a raffle, and so much more! This year we are expecting 300+ attendees. Best of all, everything you do will **SAVE MORE LUCKY DOGS AND CATS!**

We hope you join us for this wonderful event as we work to save even more lives!

Sincerely,
Team Lucky Dog

WHO WE ARE

Since 2009, Lucky Dog Animal Rescue has been working to save shelter dogs and cats from certain euthanasia across the rural south and as far away as Puerto Rico and Hawaii. We are a volunteer-powered, 501c3 organization, and since our founding, we have saved more than 19,000 dogs and cats from high-kill, underfunded rural shelters.

Every year, 3-4 million animals are euthanized in shelters across the country. Without organizations like us, this number would more than double. What is so amazing about Lucky Dog is that we do this without a facility or our own. We don't discriminate based on breed. We don't turn our backs on animals with expensive medical conditions. We rely heavily on unpaid volunteers who welcome dogs at transports, provide them with loving foster homes, drive them to and from adoption events, and carefully screen prospective adopters. To continue to provide this exceptional care to animals down on their luck, we need the help of supporters and donors like YOU!

To learn more, please visit our website at www.luckydoganimalrescue.org

2021 SPONSORSHIP OPTIONS

This year we are pleased to offer several sponsorship options!

Lucky Dog Best in Show

($5,000)

Benefits Include:

~ TWELVE complimentary event tickets with a $4,700 tax-deductible donation

~ Company logo prominently displayed on the Event website

~ Company sponsorship highlighted on Lucky Dog social media pages (Twitter, FB, IG)

~ Name/logo placement on event promotional materials and digital signage

~ Logo/name placement on event promotional materials (newsletters, and e-mail blasts)

Lucky Dog Pack Leader

($2,500)

Benefits Include:

~ EIGHT complimentary event tickets with a $2,300 tax-deductible donation

~ Company logo prominently displayed on the Event website

~ Company sponsorship highlighted on Lucky Dog social media pages (Twitter, FB, IG)

~ Name/logo placement on event promotional materials and digital signage

~ Logo/name placement on event promotional materials (newsletters, and e-mail blasts)

Lucky Puppy Pick of the Litter

($1,000)

Benefits Include:

~ FOUR complimentary event tickets with a $900 tax-deductible donation

~ Company logo displayed on the Event website

~ Name/logo placement on event promotional materials and digital signage

~ Logo/name placement on event promotional materials (newsletters, and e-mail blasts)

Lucky Kitty Cat's Meow

($500)

Benefits Include:

~ TWO complimentary event tickets with a $450 tax-deductible donation

~ Company logo displayed on the Event website

~ Name/logo placement on event promotional materials and digital signage

~ Logo/name placement on event promotional materials (newsletters, and e-mail blasts)

MIX & Match MADNESS SPONSORSHIP AGREEMENT

Saturday, March 13th, 2021
6 - 9 PM EST
Virtual Event

SPONSORSHIP LEVEL	TICKETS	DONATION	TOTAL
Lucky Dog Best in Show	12	$5,000	
Lucky Dog Pack Leader	8	$2,500	
Lucky Puppy Pick of the Litter	4	$1,000	
Lucky Kitty Cat's Meow	2	$500	
Additional Tickets	_____	x $35 =	
		GRAND TOTAL	$_____

****For signage to be completed on time, sponsor agreement and company logo must be received by March 5th, 2021!**

Sponsor's Name: _____

Sponsor's Address: _____City: _____ State: _____ Zip: _____

Sponsor's Phone: _____ Sponsor's Web Address _____

Contact Name: _____ Contact Email: _____

Please fax this agreement to 202-380-9077 or email it to StephanyS@luckydoganimalrescue.org to reserve your sponsorship.
Mail the original forms with a check (for full payment payable to LDAR) by March 5th, 2021 to:
Lucky Dog Animal Rescue, 5159 Lee Highway, Arlington, VA 22207
Sponsorships can also be purchased online at www.luckydoganimalrescue.org.
Please contact Stephany Smith at stephanys@luckydoganimalrescue.org to purchase online.